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It is an exciting time for Chester Gladiators, with a Super League franchise moving to Wrexham in the form of Crusaders RL, Rugby League is a sport on the rise in the Chester area and North Wales.

With two open age teams and a promising junior section, sponsoring Chester Gladiators provides your organisation with the chance to be associated with one of Britain's fastest growing sports and the potential to reach people who are embracing a whole new ball game.

If you are looking to support a successful community sports club then we believe that Chester Gladiators can provide your organisation with an affordable, effective and tax efficient way of increasing awareness of your brand.

To discuss how your business and Chester Gladiators might work together please call Jim Green on 07512 355396.

#### Playing Kit and Teamwear Sponsorship

One of the most popular forms of sponsorship, playing kit and team sponsorship affords your organisation maximum exposure and, with a variety of options available from front of shirt sponsorship to the rear of shirt, sleeves, collars or shorts, is not as costly as you think. You can choose to support one of our senior sides or the budding stars of the future that make up our under 12s team.

- Your organisations logo will be displayed every time your chosen team wear the kit or teamwear
- Framed photograph of the team wearing the kit or teamwear
- Photograph of presentation of kit or teamwear at your business premises
- Coverage of your sponsorship and photograph in the local press and national Rugby League media
- Continual coverage through match photographs and reports in the local press and national Rugby League media
- Large advertisement in match programme
- Large advertisement on club website
- Four tickets to end of season presentation evening

#### Match Sponsorship

Match sponsorship is a fantastic way of promoting your organisation and entertaining potential customers or rewarding your staff.

- Reserved table and post-match meal for four
- Large advertisement in match programme
- Recognition of your support in post-match presentations
- You will be invited to present the Man of the Match awards
- Recognition of your support in the match report submitted to local press and national Rugby League media

#### Perimeter Advertising

Perimeter advertising offers excellent exposure for your brand and is extremely cost effective as you are free to choose your own manufacturer.

Your banner will then be prominently displayed at all home matches (minimum of six games) for as little as £75 per season.

- Advertising hording surrounding the pitch at all home matches
- Large advertisement in match programme
- Advertisement on club website
- Two tickets to end of season presentation evening

#### Match Programme and Website Advertising

There are a wide range of options available for advertising on our website ([www.chestergladiators.com](http://www.chestergladiators.com)) and in our match programme starting from just £20 per season. We also have a number of other opportunities available including individual player sponsorship, match ball sponsorship and community partnerships.